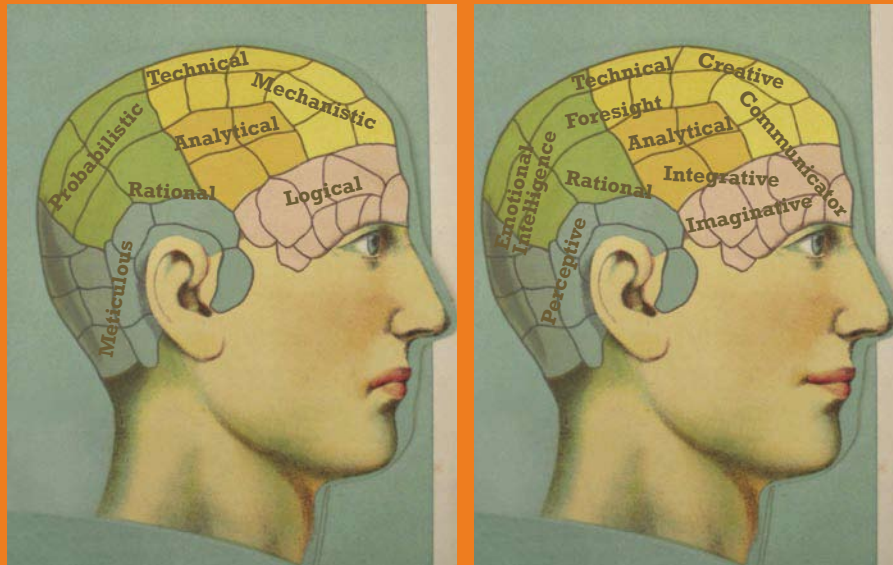


Futureye Capability Statement

OLD YOU



NEW YOU

Organisations are being asked to think differently.

Sustainability is the paradigm that organisations are being expected to operate in and it throws up many complex problems that require a whole of organisation approach.

In the past, if you had a problem dealing with the government, you went to a lobbyist. If you wanted to better your reputation, you contacted a PR firm. If you needed an environment strategy, you hired an engineering company.

Futureye is more than a communication or environmental consultancy. We help you understand sustainability and capitalise on the opportunities it presents. We reduce risk and communicate real results to your stakeholders. We have partnered with many national and multi-national firms to create tailored solutions to complex problems, facilitate necessary change and build reputation.

At Futureye, we think differently. We think strategically. We deliver solutions. To us, sustainability means being environmentally and socially responsible in an entrepreneurial and profitable way.

We offer training programs to develop capacity, a membership program to stretch and challenge thinking and consultancy for tailor-made solutions.

Ask us to help you solve a crisis/issue;

- become proactive
- become sustainable and innovative.



Futureye
Real solutions to real dilemmas

Our Services

Consulting

We help you to assess your current state, develop a vision, plan and deliver it.

- Envisioning Alternatives
- Futures Planning and Analysis
- Human Rights
- Innovation
- Media Management
- Organisational Systems and Capacity Building
- Outrage Assessment and Mitigation
- Stakeholder Engagement
- Sustainable Development Research and Policy
- Sustainability and Corporate Responsibility Strategies
- Sustainability and Corporate Responsibility Reporting

Training

Real, practical, insightful learning on key sustainability issues.

- Sustainability 101
- Sustainability 102
- Media Training
- Risk Communication
- Stakeholder Engagement
- Creativity and Innovation
- Futures Planning and Envisioning

Members' Circle

Staying on top of the sustainability agenda.



- Monthly forums
- Quarterly newsletters
- Members-only online portal
- Monthly media scan

Our clients

- Alcoa
- ANZ Banking Group
- BHP Billiton
- Boral
- BP Australia
- City of Melbourne
- CSIRO
- Department of Primary Industries (Vic)
- Forest Practices Authority, Tasmania
- Great Barrier Reef Marine Park Authority
- Hanson
- International Council on Mining and Metals
- Newcrest
- OneSteel Whyalla Steelworks
- Oxiana Limited (now Oz Minerals)
- Rio Tinto
- SEEK
- Telstra
- Timbercorp
- Visy Industrial Packaging
- Zinifex Limited (now Oz Minerals)
- Xstrata

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Futureye