

Futureye Members' Circle



join our circle

Sustainability issues are changing the way we do business, make decisions, and ultimately, how we live. In these rapidly changing times, having access to and interaction with the leaders in this growing field provides the knowledge base and the professional network to create a competitive advantage.

Whether you are interested in managing risks and other liabilities, engaging stakeholders, building new business models or simply gaining more knowledge, a Futureye Members Circle membership provides exclusive networking opportunities, up-to-the-minute analysis and lively, informed debate in a small group setting.

As a Futureye member, you will be regularly updated on emerging issues and trends affecting your organisation or industry and have the opportunity to meet with leading sustainability professionals across business, government and NGO sectors.

In 2009 we welcomed the following guest speakers:

- Andrew Beatty and Anna McCann from Baker and McKenzie discussed the regulatory risks around lagging behind and the need for businesses to adopt carbon strategies;
- Professor David Karoly provided us with an overview of the science of climate change, the cost of failing to act and opportunities for proactive businesses;
- Gavin Murray Regional Manager Asia-Pacific for International Finance Corporation's described how banking is leading sustainability and funding projects, only for sustainable growth;
- Dr Megan Clark, newly appointed CEO of CSIRO explored an emerging biodiversity policy framework with our members; and
- Tiffany Treloar described the complex task of embedding sustainability into her fashion design process. Tiffany also showcased her Spring/Summer 09 range and why she is determined to continue her journey.

2010 is shaping up well, confirmed speakers include:

- David Kinley, Chair in Human Rights Law, Sydney Law School "Civilising Globalisation: Human Rights and the Global Economy";
- Charlie Speirs, Clean Coal Victoria, "Clean Coal, the past and the future. How to progress the technology in a carbon constrained technology; and
- Sam Osborn, Director, Osborn Consulting "The status of greenwashing in Australia and ways companies can avoid it";

We are interested in hearing all of your ideas. Please email our Members' Manager cindyp@futureye.com with your suggestions.



Coffex Coffee is continuing with its sponsorship of the 2010 members program supplying Fairtrade organic teas and coffee.

www.coffex.com.au

2010 Membership Offer

Monthly Forums

Guest speakers and lively debate with complimentary refreshments

Members Only On-Line Portal

Interact with other members

Quarterly Newsletter

Covering all the latest issues and topics around sustainability

15% Discount on all training programs

Futureye provides exclusive training services to individuals and organisations in key areas of sustainability. To become a member or renew your current membership, contact Cindy Plowman at Futureye on 03 8636 1111 or cindyp@futureye.com



SPECIAL:

Members returning their application forms before 18 December will receive an early-bird discount of 20%

2010 Sustainability Training Program

Futureye specialists can conduct intensive one-day workshops with small groups in the following areas:

Sustainability 101

What it means, who is affected, how we can adapt

Sustainability 102

Integrating sustainability into organisational development and culture

Media Management

Understanding, managing and benefiting from media exposure

Risk Communications

Enhancing credibility and reputation with a progressive communication strategy

Stakeholder Engagement

Developing and implementing a successful stakeholder engagement strategy

Futures Planning and Envisioning

Identifying key opportunities and trends to design a better future

For more about the Futureye Members Circle program or the Sustainability Training schedule for 2010, please contact Cindy Plowman on 03 8636 1111 or cindyp@futureye.com.

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FUTUREYE MEMBERS' CIRCLE – Membership Form

To join the members circle please complete the form below and fax it to 03 9642 1033.

Membership Type \$2200 Organisation \$2000 Organisation (Early Bird) *** by 18 Dec 2009
 \$1000 Individual \$800 Individual (Early Bird) *** by 18 Dec 2009

Payment Details:

Credit Card Type: Visa Mastercard

Cardholder Name: _____

Card No.

Expiry Date: / CSV:

Signature: _____

Please issue me a receipt

Name of Contact: _____

Organisation: _____

Address: _____

Phone: _____ Phone 2: _____

Fax: _____ Email: _____

For organisations, please enter all member details:

Name: _____

Phone: _____

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