



MELBOURNE
BUSINESS SCHOOL

Whose business is sustainability?

20-24 February 2006

Programme

- Monday 20 Feb
1:00pm-2:00pm
Brown Bag Lunch: *Profits ... at any price?*
Robert Burke, Program Director,
Mt Eliza Centre for Executive Education
AMCOR Theatre
- Tuesday 21 Feb
6:00pm-8:00pm
Panel Discussion: *Whose Business is Sustainability?*
Tricia Caswell, Chief Executive,
Victorian Forest Industries Association
Ben Rimmer, Director of Social Policy,
Department of Premier and Cabinet, Victoria
Ian Wood, VP Sustainable Development, BHP
Moderated by Justin Bown and Jason Gerrard of GerrardBown
Consulting
Coles Theatre
- Wednesday 22 Feb
1:00pm-2:00pm
Brown Bag Lunch: *Why bother with Sustainability?*
Katherine Teh-White, Founder and Managing Director, Futureye
Cohen Theatre
- Thursday 23 Feb
1:00pm-2:00pm
Brown Bag Lunch with Sam Lynch, MBS graduate
& entrepreneur
Sam Lynch, Co-founder and Director, Original Foods
Cohen Theatre
- 6:00pm
Movie Screening *Enron: The Smartest Guys in the Room*
Coles Theatre
- Friday 24 Feb
11.30am-1.00pm
Keynote Speech
John McFarlane, Chief Executive Officer, ANZ
Coles Theatre

"Companies need to focus on long-term growth and sustainability and avoid the pressure to overproduce today at the expense of tomorrow. There is fundamentally no inconsistency between the pursuit of this and our responsibility to our broader stakeholders, as therein sits part of our long-term competitive advantage."

*John McFarlane,
Chief Executive Officer,
ANZ*



For more information or to register visit
www.mbs.edu/netimpact
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